

SPONSORSHIP OPPORTUNITY

A Unique Opportunity
to Benefit from a
Hybrid Electric Taxi boat
in use in Venice



Why you should sponsor the boat

Water taxis in Venice transport passengers along the islands' canals, between the islands and back and forth to the airport on the mainland. They need powerful diesel engines to travel the long distances to the airport and between the islands, but they use the same diesel engines to travel slowly along the canals within the island, polluting the air and the water of what is a UNESCO World Heritage site.

Wouldn't it be great if, when the taxis are in the canals, they could use a non-polluting form of propulsion, like an electric motor. Then, when they are out at sea they could switch to a diesel engine providing more power and recharge the batteries which power the electric motor. Many authorities, including the Commune of Venice are actively seeking such a solution.

An innovative hybrid diesel and electric water taxi, developed by REAPsystems, is demonstrating just this in Venice from May 2017 for four months. *

The benefits of sponsorship

- Your logo on the boat will be visible to millions of visitors to Venice.
- Your organisation will benefit from the boat and its technical innovations being publicised internationally to both technical and general press, TV and social media.
- You can run publicity campaigns around the boat and invite your own guests to travel on her.
- The opportunity to be the sole sponsor of the boat is available.

Sponsorship Packages

Your Benefits	Gold	Silver	Bronze
Your logo displayed on the boat, sized:	G 2m x 60cm	S 80 x 30cm	B 50 x 20cm
Recognition of your support in communications & social media	✓	✓	✓
Opportunity to take your customers / prospects / employees / business partners on a unique boat trip	✓	✓	✓
Opportunity for your own publicity based around the boat	✓	✓	✓
Cost	£30,000	£15,000	£5,000





No pollution, no vibration,
low noise on electric mode

At least 50% fuel saving

Reduced emission

Environmentally friendly



Longer engine & gear box life

Less maintenance

Lower emission

**Better engine
operation**



Much better manoeuvrability

Smooth operation

Responsiveness & better control

Less tiring due to low vibration & noise

Great handling

BENEFITS OF THE REAPSYSTEMS DROP-IN HYBRID ENGINE

**Can be installed into existing
boats by any boat builder**



**No compromise on
overall performance**



**High reliability &
peace of mind backup**

